

Match and Leverage for the Continuum of Care Program

U.S. Housing and Urban Development (HUD) homeless program funding is limited and can provide only a portion of the resources needed to successfully address the needs of homeless families and individuals. HUD requires recipients or subrecipients to use supplemental resources as match and leverage to address homeless needs. It is important to note that Match and leverage are separate and distinct. The cash and in-kind amounts listed as a source of leverage are above and beyond the cash and in-kind amounts listed as Match for the proposed project.

The HEARTH Act allows for a new, **simplified match requirement that includes both cash and in-kind contributions**. All eligible funding costs except leasing (which requires no match) must be matched with no less than a 25 percent cash or in-kind match. **Match** must be used for eligible activities as defined by the CoC Program Interim Rule, 24 CFR Part 578, subpart D.

Leverage includes all funds, resources, and/or services that the applicant can secure on behalf of the client being served by the proposed project. HUD scores the CoC on project leverage to see what other resources are supporting the projects. Examples of leverage are on pages 2-3 of this document.

Cash Contributions

Cash match and leverage must be provided by the recipient or subrecipient. It is important to note that some Federal sources of funding outside of HUD do not allow their funds to be used as **match**; applicants need to confirm with each source of funding whether the use of such funding for match purposes is permitted. CoC Programs funds cannot be used to match other CoC funded projects.

In-kind Contributions

The recipient or subrecipient may use the value of real property, equipment, goods, or services contributed to the project as match and leverage. Services provided by individuals must be valued at rates consistent with those ordinarily paid for similar work in the recipient or subrecipient's organization. If the recipient or subrecipient does not have employees performing similar work, the rates must be consistent with those ordinarily paid by other employers for similar work in the same labor market.

Please note: If your project is awarded funds by HUD, a Memorandum of Understanding (MOU) must be executed for all **in-kind match** prior to the execution of your grant agreement/operating year.

Each applicant must submit written commitments of match and leverage for the project to Strategies to End Homelessness staff by July 19, 2013 in order to participate in Large Group Scoring (Warning: HUD will prosecute false claims and statements. Conviction may result in criminal and/or civil penalties (18 U.S.C. §§ 1001, 1010, 1012, 31 U.S.C. §§ 3729, 3802).

Examples of leverage

Advocacy

Assistance to immigration
Benefits advocacy
Housing advocacy
Legal assistance, representation, and referrals
Mental health advocacy
Tenant rights workshops

Children

After-school children's program
Child development consultation
Child care services
Children's books, training, art supplies
Children's art program
Children's holiday party and shopping spree
K-12 homeless education
Parenting classes
Summer camp
Therapeutic day care

Counseling

Bereavement counseling and pastoral services
Counseling services
Crisis intervention
Landlord/tenancy counseling
Recovery groups
Support groups
Therapy

Financial Services

Asset/resource management services
Money management
Representative payee services

Human Resources

Pre-employment process
Consultation staff
New employee orientation
Volunteer staff hours

Transportation

Subsidized/free bus passes
Transportation
Vehicle

Housing

Housing placement

Education, Employment, and Training

Computer classes
Benefits and work workshops
Education
Job development
Job research
Job placement
Job retention
Leadership training
Life skills training
Literacy
Nutrition education/cooking classes
School supplies
Training tuition
Tutoring
GED training
Uniform vouchers
Vocational services

Health

Acupuncture
Adult day health care
AIDS-related services
Dental services
Detoxification services
Dual diagnosis services
Emergency room services
Gynecological services
Health care resources and education
Healthcare services
Medical services
Psychiatric services
Prescription medication/pharmaceutical services
Medication Support
Mental health services
Peer support
Pregnancy Testing
Prenatal care
Psychotherapy
Residential and outpatient treatment services
Respite Care
Substance abuse services
Triage

Supportive Services

Artistic services

Housing search
Maintenance/beautification projects
Move-in assistance
Property management
Furnishings
Household items

Operations

Administrative support
Clerical services
Consulting and practical services
Facility space
Indirect expenses
Mail service
Office/workshop space
Programming
Voicemail

Assessment services
Case management
Community development
Family support services
Grooming
Independent living services
Mentoring services
Outreach
Recreational trips and activities
Referrals
Restraining order assistance
Support services supervision
Team leader
Technical assistance
Translation services
Veterans services
Health club membership fees