

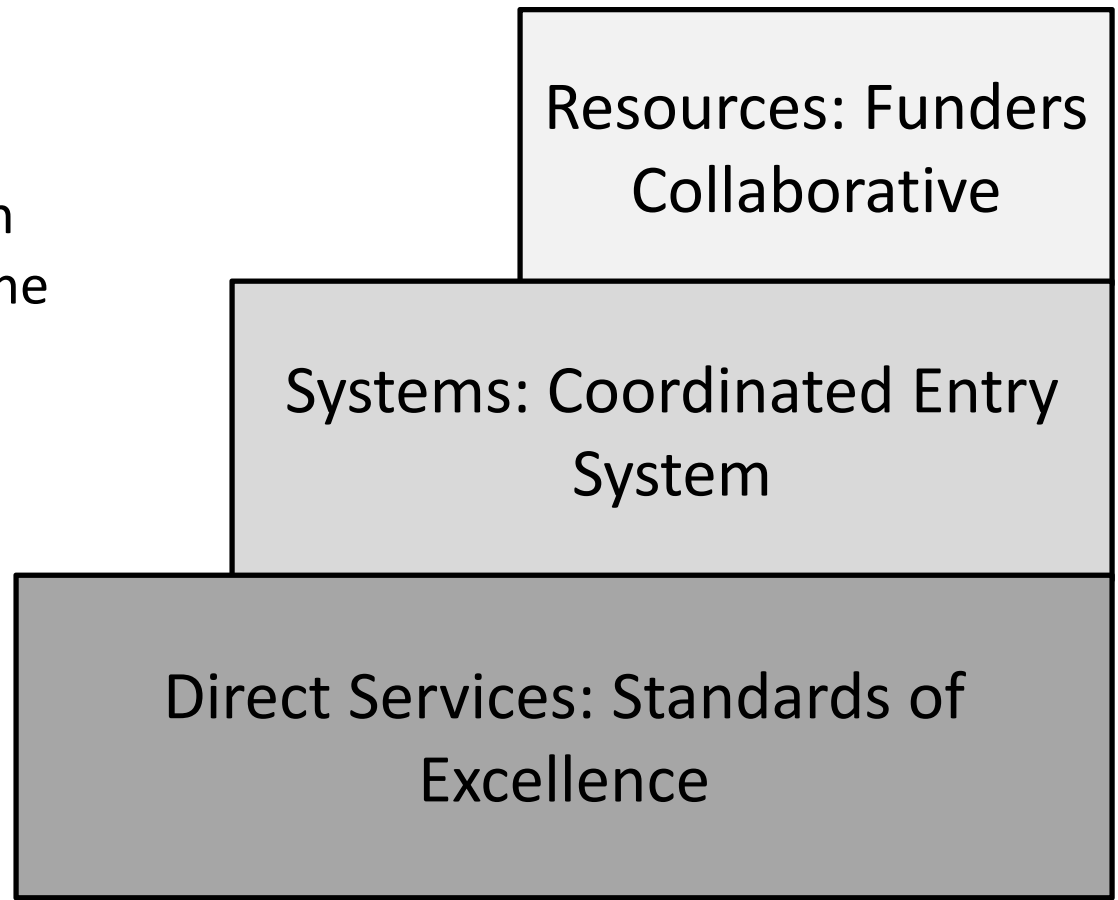


2014 Request for Proposals Coordinated Entry System

Service Planning Area 4

Background on Home For Good

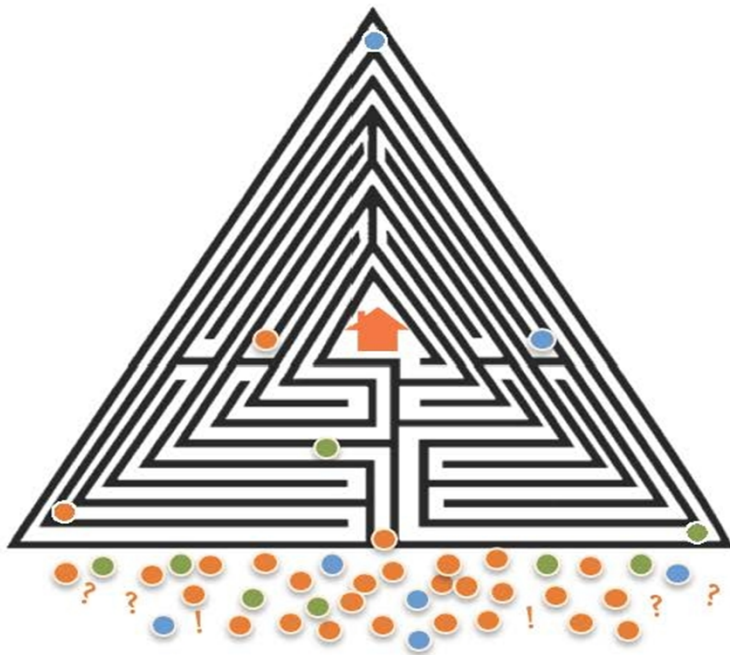
In 2010, the Los Angeles Business Leaders Task Force on Homelessness, a partnership of United Way of Greater Los Angeles and the LA Area Chamber of Commerce, was created and launched an action plan called **Home For Good**. The focus of **Home For Good** is ending chronic and veteran homelessness in Los Angeles County by 2016.



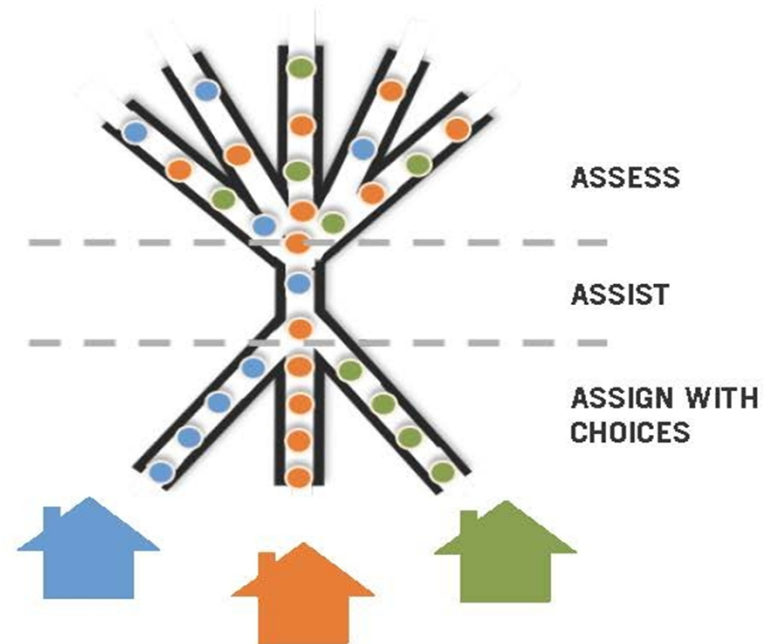
Building Blocks to Ending Homelessness

The Coordinated Entry System

WITHOUT CES



WITH CES



The Coordinated Entry System

Background: Development efforts first started in 2012. A diverse group of stakeholders came together to create a strategy for creating an effective efficient system. As the group developed, the goals became to:

- (1) Ensure a more effective allocation of housing resources and support services;
- (2) Create a tool for increased operational efficiency and effectiveness; and
- (3) Reduce the time it takes to move individuals from homelessness into housing.

The People: The Coordinated Entry System (CES) is the product of the collaborative efforts of service providers , policy makers, and funders in and around Los Angeles County.

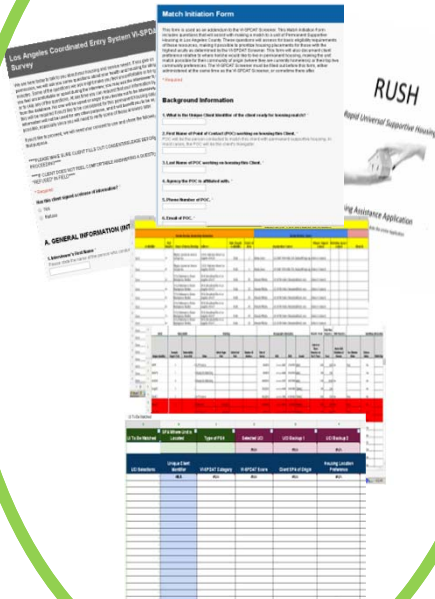
Community and National Context: CES creates a streamlined process through which our communities assess, house, and retain individuals and families who are homeless, in order to ensure all of our homeless neighbors are known and supported, target and maximize limited housing resources, and comply with the federal mandate to adopt a coordinated assessment process for housing.

The Coordinated Entry System: SPA 4 Progress

Teamwork



Tools



Tests

- Over 1,500 Assessments
- More Than 125 Matches
- Over 90 Clients Housed
- 17% Decrease in Time from Assessment to Housing
- Housed as quickly as 9 Days!

The Coordinated Entry System: The Success



Note: This visual is from a specific person's story and shows the overall success of CES.

Home For Good Funders Collaborative

Established in 2011, The Home For Good Funders Collaborative is a group of public and private partners that have come together to help end homelessness in Los Angeles.

In the last two years, \$215 million in resources have been collaboratively pooled and aligned to support this work.

Supported housing for over 2,300 people directly.

Home For Good Funders Collaborative

Funders Collaborative Work Group Members

Private

Annenberg Foundation
California Community Foundation
Cedars Sinai
Conrad N. Hilton Foundation
Corporation for Supportive Housing
Dignity Health
Enterprise Community Partners
First 5 LA
J.P. Morgan Chase
Kaiser Permanente
The California Endowment
The Carl and Roberta Deutsch Foundation
United Way of Greater Los Angeles
UniHealth Foundation
Weingart Foundation
W.M. Keck Foundation

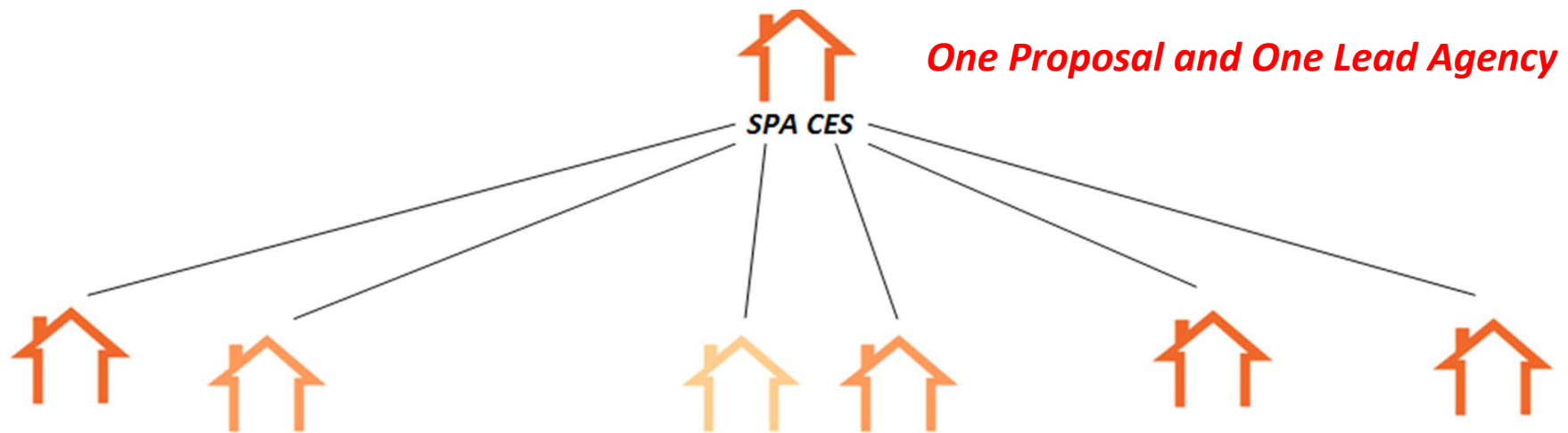
Public

City of Los Angeles
City of Long Beach
City of Pasadena
City of Santa Monica
City of West Hollywood
Housing Authority City of Los Angeles
Housing Authority County of Los Angeles
L.A. County CEO's Office
L.A. County Department of Health Services
L.A. County Department of Mental Health
L.A. County Department of Public Health
L.A. Housing and Community Investment
Department
Los Angeles Homeless Services Authority
Office of Supervisor Mark Ridley-Thomas
Office of Supervisor Zev Yaroslavsky
Veteran Affairs Greater L.A. Healthcare System
U.S. Dept. of Housing & Urban Development – Los
Angeles Field Office

Home For Good Funders Collaborative, 2014 RFP

- **Funding Area 1:** Coordinated Entry System (SPA-Level Planning and Implementation)
- **Funding Area 2:** California Community Foundation Innovations
- **Funding Area 3:** Corporation for Supportive Housing Moving-On Initiative
- **Funding Area 4:** Home For Good Funders Collaborative, Renewals, Year 2
- **Funding Area 5:** LA Housing and Community Investment Department & Housing Authority of the City of LA Joint Notice of Funding Availability
- **Funding Area 6:** LA County Department of Mental Health – Request for Proposals for Projects For Assistance in Transition From Homelessness (PATH) Program

The Coordinated Entry System: 2014 Funding



Private Funding

CES Coordination

- SPA-Wide Coordinator or Regional Coordinator
- Planning for Implementation and/or Expansion

CES Housing Coordination and Placement

- Flexible Funds , e.g., Housing Navigation, Outreach, Move-In Funds

Public Resources (limitations described in RFP)

- HACLA vouchers
- DHS Housing for Health Resources
- DMH SB 82 Outreach Resources
- VA Greater Los Angeles Healthcare System
HUD-VASH; Outreach; SSVF

Quick FAQs

Lead Agency

- The Lead Agency will be chosen by each SPA. Recommendations to consider when selecting a lead agency include an organization that:
 - (1) The Community trusts (with a strong reputation of collaboration).
 - (2) Is fiscally sound.

SPA-Wide and/or Regional Coordinator

- The 2 FTE positions featured are not required to be housed by the Lead Agency.

Required for Every SPA-Wide CES System

- **Service Providers:** VI-SPDAT, Match Initiation Form, Data Management System
- **Housing Providers:** PSH Vacancy Form

Important Details

Home For Good Funders Collaborative RFP Important Details

- **Questions After Today:**
 - rfp@unitedwayla.org
 - RFP Hotline at (213) 808-6380
- **RFP Released:** Thursday, March 6, 2014
- **Funding Areas 1-4 of the RFP Are Due:** Friday, April 18, 2014 at 5:00pm via United Way Online Portal
- **Grant Period:** July 1, 2014 - June 30, 2015

To Access RFP Online and Information On Upcoming RFP Informational Sessions:
www.unitedwayla.org/home-for-good/for-grantseekers/

Additional information on CES:
<http://ceslosangeles.weebly.com/>



Thank you. Questions?